

Thank you for affording us the opportunity to potentially improve your quality of life. Buying a hearing aid is a lifestyle investment and as such the importance of making the right choice for YOU cannot be underestimated.

Hearing aids range in price depending on the technology inside the instrument. Most ranges are available in different sizes and cosmetic styles. Just as any car will get us from Johannesburg to Pretoria, it is not the look, but the comfort features of the car that makes the ride more enjoyable. So too, it is not the size (or style) of the hearing aid that determines the price, but rather the technology inside the hearing aid. The more sophisticated the technology, the better the sound quality, leading to a more natural hearing experience.

Hearing aids come in five performance price brackets:

- **Entry Range:** These are basic digital hearing aids which have a simplistic amplification system. They cost between R6 000 and R8 000 each.
- **Basic Range:** These hearing aids have a slightly better fitting range to give a better sound quality but have a limited ability to cut out background noise. They cost between R10 000 and R12 000 each.
- **Value Range:** The technology here allows for better hearing in background noise. These hearing aids cost between R13 000 and R15 000 each.
- **Advanced Range:** Additional features help to make speech clearer to understand and noise less difficult to deal with. These hearing aids cost between R19 000 and R23 000 each.
- **Premium Range:** The advanced technology used in this range of hearing aids intelligently allows the hearing aids to automatically adjust themselves. They filter out unwanted noise and deliver optimum sound quality that is so natural it is easy to forget you are wearing a hearing aid. These hearing aids cost between R25 000 and R32 500 each.

We look forward to meeting you soon and starting the journey to Better Hearing together.
Warm regards,

The Tami Mehl Audiology Team